

Thank you for being a Waterford Technologies Subscriber this year. We're looking forward to a new year with you by sharing tips to keep your New Year's resolutions.

Thank you for trusting Waterford Technologies with driving your email and file data management efficiencies while also reducing costs and risks to your business. We look forward to helping you make even greater strides for your organisation in 2022.

Wishing you all a very Merry Christmas and a Happy New Year.

[YEAR ROUND UP VIDEO](#)

Welcome everyone to our end of year special. We are looking forward to a new year with you by sharing tips to keep your new year's data resolutions. During this DATA Archiving 101 with Mark, Mark and Laura are going to go through some of the main client points from the year, some top tips moving into 2022 and we might just share a few snippets of what you can expect from Waterford Technologies in 2022.



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[OUR TOP TAKEAWAYS FROM 2021](#)

[The Top 5 data management pain points we solved for our customers in 2021](#)

Gartner predicts by 2023, 65% of people across the world will have their personal data protected by privacy regulations, compared to 10% in 2020. Organisations are Optimising Cloud Archiving for greater compliance, cost reductions and increased insight and innovation.

Here are some of the key areas we have helped our clients with in 2021:

- [1. Reducing Data Growth to save money and reduce risk](#)
- [2. Managing data in a remote work environment](#) see how we helped Belfast Trust in a recent interview at the [CIO Summit](#).
- [3. Reducing Office 365 Costs and understanding the risks associated with relying solely on Office 365](#)
- [4. Quicker response to FOI and DSAR requests](#)
- [5. Better Data Transparency to understand the make-up of organisations data & ensure they are not keeping data for longer than they need to](#)

[Ransomware escalation is influencing Cybersecurity Insurance costs](#)

It is like a headline stuck on repeat- Ransomware attacks are escalating at an alarming rate, with ransom requests increasing exponentially. If your business is handling sensitive data and relies on digital tools such as email and file for data communications and content sharing, then you should be investing in cyber insurance.

Some organisations may see this type of protection as a luxury, but nothing could be further from the truth. No business is immune to cybersecurity risk. The article will give you some steppingstones on how to reduce your cyber insurance costs.



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[Gaps appearing in companies' privacy policies](#)

Organisations are making progress in being clear about how users' personal data is being protected. Companies are disclosing what information is being collected, how long it is being kept, and who it is shared with. But the good news for most companies stops there.

Organisations are seriously lagging when it comes to transparency, there are many gaps between what a company's privacy policy says and what is being enforced.

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[Archiving is taking over backup solutions](#)

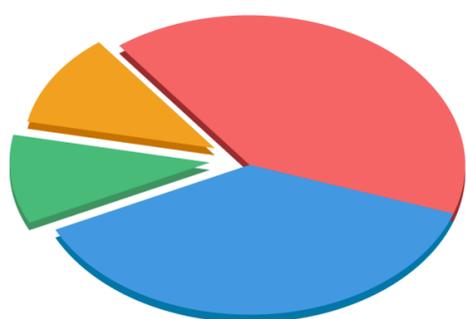
This year we have seen a shift in those moving from simple back up solutions to more feature rich archiving solutions. A backup and an archive are used for completely different purposes and are quite different in several ways. Below, we have highlighted some of the key differences between a backup and an archive and the critical common features which are important in both.



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[Big data is a hot issue in today's business world](#)

Big data is a hot issue in today's business world. The massive increase in the amount of data collected and



stored by organisations around the world over the past few decades is undeniable and the ability to access and analyse this data is quickly becoming more and more important. Large amounts of data pose the threat of ransomware attacks or accidental deletion so organisations need to implement a strategy where they can be confident that their data is secure and organised.

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Microsoft 365 prices to soar by 20% in 2022

Microsoft 365 prices to soar by 20% for pay monthly subscribers- Microsoft has told managed service providers (MSPs) that it will charge a 20% premium on Microsoft 365 products unless customers choose to be billed annually.

The news comes as prices for individual products are also set to be increased too by a margin of up to 15% each. Recently delayed until 1 March 2022, Microsoft's New Commerce Experience (NCE) will soon increase the prices of Microsoft 365 Business Basic, Microsoft 365 Business Premium, Office 365 E1, Office 365 E3, Office 365 E5, and Microsoft 365 E3.



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What is new for 2022

In case you missed it in the year round up video above, here is what is coming in January 2022

MailMeter 7.3 – What is coming for January 2022 – Blog post

Stay current and up to date with MailMeter's latest Feature Release 7.3, launching in January. It includes new enhancements to data management and protection that can help cut cloud costs, facilitate deployment and migration of cloud-based workloads, and simplify data management for service providers.

Stayed tuned for new enhancements and features being added to SISCIN in January 2022 also.

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Ireland

Cabinet approves plan to **review FOI legislation**- what might this mean for your organisation? Keep an eye on our posts in 2022 for more info.

DPC overhaul- Inability to take data protection seriously is damaging Ireland's reputation. It has been recommended that the Data Protection commission in Ireland be overhauled – a full overhaul of funding, of structure, and of leadership. It has been reported that the Department of Justice is seeking to expand the number of Data Protection Commissioners from one to three. This could mean that 2022 data protection in Ireland could move from a simple slap on the wrist to more sizable penalties.

UAE

UAE Personal Data Protection Law takes effect on January 2, 2022

Like the EU General Data Protection Regulation, the regulation gives considerable control and rights to data subjects. This includes restricting the use of data to only the reason for which it was initially captured (purpose limitation) and only for as long as needed (data retention). Data must also be correct and up to date (data accuracy) and stored in a way that upholds security and confidentiality (data security).

Law takes effect Jan. 2, 2022, (enforcement begins September 2022).

California

California Privacy Rights Act of 2020 ('CPRA')

CPRA was approved on 4 November 2020. In particular, the CPRA amends the California Consumer Privacy Act of 2018 ('CCPA') and require businesses to, among other things, not share a consumer's personal information upon the consumer's request, provide consumers with an opt-out option for having their sensitive personal information, as defined in law, used, or disclosed for advertising or marketing.

The CPRA will enter into force on 1 January 2023 and would apply only to personal information collected after 1 January 2022.



PODCAST

LET'S CHAT DATA ARCHIVING 101

WITH MARK MULCAHY



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